As first featured in the Mayovox in 1961 and shared again on the Mayo Clinic home page in a Flashback article on June 28, 2013, Mayo Clinic Proceedings was a biweekly publication in 1961 and shipped directly from Mayo Clinic, as shown in the picture. The 3 gentlemen featured in the photograph are Edward Duffy, Laor Betts, and Walter Gerber.

The article in Mayovox reported on a 1960 publication in the Proceedings that was noted as the largest ever, with a Symposium on Indocyanine Green, which referred to a dye used to track function of the circulatory system. The introduction to the symposium by Howard B. Burchell, MD, calls the work “the acme of many years that has engaged the attention of the personnel of Dr Wood’s laboratory.” He also says: “Parenthetically, it is perhaps worthwhile to speculate on the serendipitous nature of scientific endeavor.”

At this time, the Proceedings was published in the 5 ½ X 9-inch format with a plain, paper-bag brown cover. It was quite a physical feat to haul the issues from Mayo Clinic to the Rochester Post Office every 2 weeks!

References

1. MAYOVOX, Jan. 21, 1961.
2. Photograph and article used courtesy of Mayo Clinic Public Affairs.